



# Keep your eyes **ON THE ROAD,** not on distractions!

## WHAT COUNTS AS DISTRACTED DRIVING?

**VISUAL:** Taking your eyes off the road (like checking your phone).

**MANUAL:** Taking your paws—er, hands—off the wheel (like eating or fiddling with the radio).

**COGNITIVE:** Letting your mind wander (like daydreaming about crime prevention or deep conversations).



## STAY ON THE RIGHT PATH: TIPS TO PREVENT DISTRACTED DRIVING

**DITCH THE PHONE:** In most states, using your cell phone while driving is **against the law**. Some vehicles have cell phone safety features, and phones have do-not-disturb modes. Use them!

**BE A FOCUSED CO-PILOT:** Passengers, **help drivers stay** alert by handling directions, texts, or calls.

**LEAD BY EXAMPLE:** Parents, show young drivers the right habits by staying **hands-free and focused**.

**CREATE A DISTRACTION-FREE ZONE:** No eating, applying makeup, or multitasking behind the wheel—**just drive!**

**SPEAK UP FOR SAFETY:** Support laws and campaigns that raise awareness about the dangers of distracted driving.

**SAVE MONEY:** Your insurance company may offer you a discount for joining their **safe drivers program**.

*Let's keep the road safe for everyone!*

## THE HARD TRUTH

EVERY DAY,  
DISTRACTED  
DRIVING CLAIMS **9 LIVES**

IN JUST ONE YEAR,  
DISTRACTIONS CAUSED

**424k** **3,100**  
INJURIES DEATHS

**1 in 5** VICTIMS

WEREN'T EVEN IN A CAR—  
THEY WERE PEDESTRIANS, CYCLISTS,  
OR WALKING OUTSIDE.

*Distractions don't just put you at risk;  
they endanger everyone on the road.*

*Distracted driving is **100% preventable**—so keep your eyes on the road,  
your paws on the wheel, and **Take A Bite Out of Crime®!***